



MUNICIPALITY OF LARISSA  
ΔΗΜΟΤΕΛΕΙΑ



MAJOR CITIES OF EUROPE  
IT USERS GROUP

**FROM HERE  
TO WHERE?**

SUCCEED  
IN THE POST COVID  
TRANSFORMATION

# 2021 ONLINE CONFERENCE PROGRAMME



13-15 OCTOBER 2021  
ONLINE CONFERENCE

## PROGRAMME

\*NB. Indicated times refer to Central European Time Zone

### WEDNESDAY, OCTOBER 13

**Moderator** of the morning: **Stefanie Dreyer** - Journalist  
**Chair** of the morning: **Paolo Boscolo** - Municipality of Prato

9:30 13:15 MORNING

09:30 10:05 **Opening and Welcome Mayor of Larissa and Greek Authorities**

**Giorgio Prister**  
 President Major Cities of Europe  
**Apostolos Kalogiannis**  
 Mayor of Municipality of Larissa,  
**Kostas Agorastos**  
 Governor of Thessaly Region  
**Dimitris Papastergiou**  
 President of the Central Union  
 of Municipalities of Greece,  
**Dr. Michalis Christakis**  
 President of the Panhellenic Association  
 of General Secretaries in Municipal  
 Authorities in Greece, "Klestheneis"

#### DIGEST OF LOCAL GOVERNMENT TRANSFORMATION

10:05 10:20 **Digital transformation in Greece**

**Prof. Dimosthenis Anagnostopoulos**  
 General Secretary of Information Systems  
 for Public Administration / Ministry  
 of Digital Governance

10:20 10:35 **New horizons in collaborative city leadership**

**Robin Hambleton**  
 Emeritus Professor of City Leadership,  
 University of the West of England,  
 Bristol, UK

10:35 10:50 **Where should I go from here?  
 (Alice) \_ Interesting question. (Siri)**

**Isabella Mader** - CEO  
 Excellence Research - Vienna

10:50 11:00 **Coffee Break**

11:00 11:15 **Milan Digital Ecosystem,  
 developing City APIs / Working together,  
 improving outcomes**

**Agnese Bianchi**  
 Head of the Smart City Unit  
 of the Municipality of Milano

11:15 11:30 **Which open innovation to build new digital services for citizens ?**

**Gwennaëlle Costa-Le-Vaillant**  
 Director Data, Digitalisation and Smart  
 Region - Région Ile de France

11:30 11:45 **Lessons learned from the digitalization journey of the Luxembourg  
 municipalities: the role of cross-municipal collaboration and open  
 digital government platform to accelerate transformation**

**Carlo Gambucci**  
 General Manager SIGI - Luxembourg

11:45 12:00 **Digital Transition in Tuscany Region: strategy and roadmap**

**Gianluca Vannuccini**  
 Chief Information Officer and Director  
 of IT Department - Region Tuscany

12:00 12:10 **10 minutes comfort break**

12:10 12:25 **Urban policy making in Sofia, through analysis  
 of crowdsourced data**

**Ana D. Georgieva** - Senior Expert, Digitalisation  
 Innovation and Investments,  
 Innovative Sofia, Sofia Municipality

12:25 12:40 **Skills for local government: one eye on the present,  
 one eye on the future**

**Robin Heilig** - City of Vienna,  
 Digitization Public Administration, CIO  
 Office of the City of Vienna

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### WEDNESDAY, OCTOBER 13

12:40 13:20 **Panel discussion:**  
all the speakers of the morning are invited to the panel

- **Robin Hambleton**
- **Isabella Mader**
- **Agnese Bianchi**
- **Gwennaëlle Costa-Le-Vaillant**
- **Carlo Gambucci**
- **Gianluca Vannuccini**
- **Ana D. Georgieva**
- **Robin Heilig**

13:20 13:25 **Introducing afternoon webinar and tomorrow's day**

13:25 14:25 **Lunch Break**

14:25 15:55 **AFTERNOON**

14:25 15:55 **Policy Cloud Innovation Workshop:**  
How to make data-driven policies a reality in your city.

**Ana D. Georgieva**  
Innovative Sofia, Sofia Municipality  
**Marieke Willems**  
Trust-IT Services  
**Ben Williams**  
London Borough of Camden  
**Ricard Munné**  
Atos  
**Alberto Miranda**  
Atos

End of Day 1

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### THURSDAY, OCTOBER 14

**Moderator** of the morning: **Stefanie Dreyer** - Journalist  
**Chair** of the morning: **Martin Ferguson** - SOCITM UK

9:30 12:50 MORNING

9:30 9:40 Introduction to the day

#### DIGEST OF GREEN TRANSFORMATION AND LIVEABLE CITIES

9:40	9:55	The European Green Deal – linking the green and digital transition	<b>Joachim D'Eugenio</b> - Senior Expert on Zero Pollution in DG Environment of the European Commission
09:55	10:10	Achieve A Water Sensitive City Using Natural Based (Profitable!) Solutions - a City Case Study	<b>Mor Harir</b> Head of Innovation and Sustainability at Ramat Gan Municipality - Israel
10:10	10:25	SmartBus: A Holistic Platform for Efficient Public Transportation in Smart Cities	<b>Thanasis Korakis</b> - Professor, University of Thessaly - Greece
10:25	10:40	Case study of Energy Atlas Project	<b>Dubravka Mendeš Poljak</b> Head of the Digital Strategy Department within the ICT Sector, at the Municipality of Zagreb
10:40	10:55	Coffee Break	
10:55	11:10	Smart Issy: from digital transition to climate transition	<b>Eric Legale</b> - Managing Director of Issy Media - France
11:10	11:25	HARMONY EU project; : Spatial and transport planning tools for a new mobility era	<b>Elena Patatouka</b> Urban geographer, Architect - Urbanist - Senior Project Manager at e-trikala - Greece
11:25	11:40	Prato Urban Jungle	<b>Valerio Barberis</b> , City Board Member responsible for Urbanism and Environment in Prato - Italy
11:40	11:55	From Smart Cities to Responsive Cities: How digital twins are shaping the future of Government	<b>Lieven Raes</b> Advisor Digital Flanders
11:55	12:10	Green Skills Revolution: preparing for sustainable growth	<b>Alessandra de Seneen</b> Secretary General at INSOR and Partner BAICR cultura della Relazione - Italy
12:10	12:50	Panel discussion: all the speakers of the morning are invited to the panel	<ul style="list-style-type: none"> <li>• <b>Joachim D'Eugenio</b></li> <li>• <b>Mor Harir</b></li> <li>• <b>Thanasis Korakis</b></li> <li>• <b>Dubravka Mendeš Poljak</b></li> <li>• <b>Eric Legale</b></li> <li>• <b>Elena Patatouka</b></li> <li>• <b>Valerio Barberis</b></li> <li>• <b>Lieven Raes</b></li> <li>• <b>Alessandra de Seneen</b></li> </ul>

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### THURSDAY, OCTOBER 14

12:50 13:00 Introducing afternoon webinar and tomorrow's day

13:00 14:00 Lunch Break

14:00 15:30 AFTERNOON

14:00 15:30 **DUET Webinar: Does your city need a Digital Twin? New opportunities for transformation, sustainability and resiliency**

**Lieven Raes,**  
Advisor, Digital Flanders  
**Jurgen Silence,**  
Senior Project Manager, Digital Flanders  
**Ilija Christantoni,**  
Head of EU Projects Sector, DAEM S.A.  
**Jiri Bouchal,**  
Co-founder and CEO, InnoConnect  
**Pavel Kogut,**  
Senior Researcher, 21c

End of Day 2

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### FRIDAY, OCTOBER 15

**Moderator** of the morning: **Stefanie Dreyer** - Journalist  
**Chair** of the morning: **Oliver Schwabe** - (Acting) Chair City ISAC I4C+

09:30	13:15	MORNING	
09:30	9:40	Introduction to the day	
09:40	09:55	Digital skills and competences for smart cities staff: Smart Cities Body of Knowledge	<b>Prof. Panos Fitsilis</b> - Univ. of Thessaly, Coordinator and Lecturer - School of Science & Technology, Hellenic Open University, Project coordinator of "DevOps competences for Smart Cities"
09:55	10:10	Reimagining work	<b>Nadira Hussain</b> Director of leadership development and research at Socitm - UK
10:10	10:25	Digital Ethics	<b>Christopher Frauenberger</b> Professor for HCI - Center for Human - Computer Interaction - Paris Lodron University of Salzburg - Austria
10:25	10:40	DATA VAULTS - EU Project : DataVault Project: Empowering individuals to choose how and with whom share their personal data and get rewarded for it	<b>Paolo Boscolo</b> CIO of the City of Prato - Italy
10:40	10:55	Q&A	<b>Panos Fitsilis</b> <b>Nadira Hussain</b> <b>Christopher Frauenberger</b> <b>Paolo Boscolo</b>
10:55	11:10	Coffee Break	

### DAVID VS. GOLIATH - MANAGING CYBERSECURITY THREATS & RESILIENCE

11:10	11:25	Cyber Security - Lessons from COVID	<b>Prof. Dr. Reinhard Posch</b> CIO, Federal Government Austria
11:25	12:45	<p>Panel Discussion:  <b>How do WE become "David" and conquer "Goliath" Supporting Peer-to-Peer Knowledge Sharing as the "Real Way of Protection"</b></p> <ol style="list-style-type: none"> <li><b>Rienhard Posch</b> – CIO of the Austrian Federal Government</li> <li><b>Ruth Buckley</b> – CIO Cork City Council, Digital Cities Champion, I Wish Founder</li> <li><b>Rossen Naydenov</b> – Officer in ENISA - The European Union Agency for Cybersecurity</li> <li><b>Carlos P. Kizzee</b> - VP, Stakeholder Engagement, MS-ISAC, Center for Internet Security - USA</li> <li><b>David Carvalho</b> - CEO Naoris Cyber Blockchain SE   Cyber advisory at Nation-state level</li> <li><b>Alan R. Shark</b> - Executive Director at Public Technology Institute (now part of CompTIA) – USA</li> <li><b>Chris Frauenberger</b> professor - Human-Computer Interaction at the University of Salzburg</li> <li><b>Paolo Boscolo</b> - CIO of the City of Prato</li> <li><b>Edna Pasher</b> - Chair &amp; founder of Israel Smart Cities Institute</li> </ol>	<p>Session chair:  <b>Oliver Schwabe</b>                      (Acting) Chair City ISAC I4C+</p>
12:45	13:15	Bridge to the 2022 Conference in Larissa and conclusions	<b>Giorgio Prister</b> President of Major Cities of Europe <b>George Soutis</b> Deputy Mayor of the Municipality of Larissa

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**LARISSA**  
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UNDER THE AUSPICES



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Ministry of Digital Governance



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